

## COVER GUIDE

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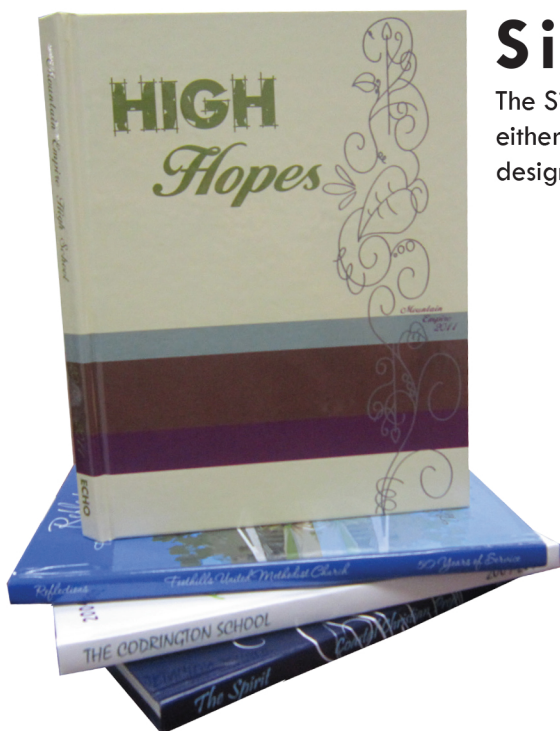
Entourage Yearbooks provides four main cover packages, each with customized options. In this guidebook you will find a detailed description of each package. Some options may cost more than the cover price quoted to you in your proposal.

The four cover packages are:

- CLASSIC HARD LEATHERETTE COVER**
- SIGNATURE HARD FULL COLOR COVER**
- SOFT FULL COLOR COVER**
- SNAP! BOOKS STITCHED COVER**

Your Proposal indicates which of these options you chose. If you would like to change your yearbook cover, feel free to contact your Entourage Yearbooks Sales Representative to discuss how this may impact the price.



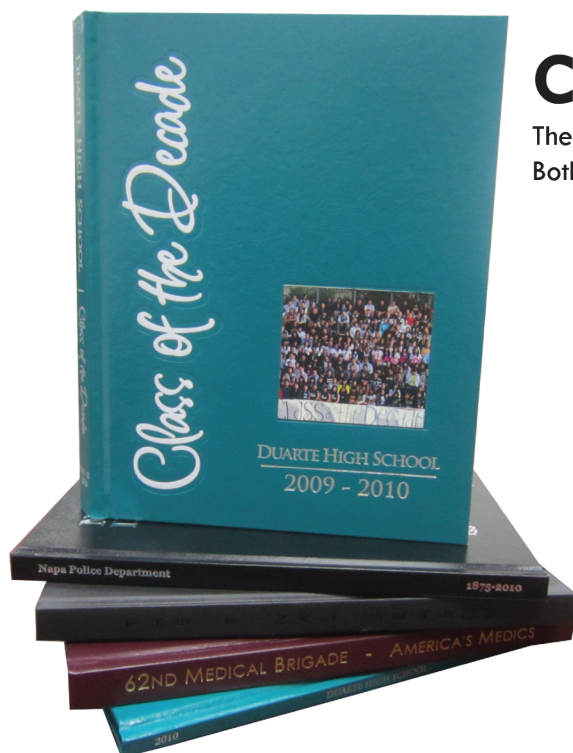


## Signature Hard Cover

The Signature Cover is a full color custom designed hard cover. This cover can either be designed and submitted by your yearbook staff, or you can choose a design from our cover gallery.

### Features of the Signature Hard Cover

- ★ Standard Size: Trim Size 8 - 8.5 x 11in
- ★ Available in Trim Size 9 - 9 x 12in (extra cost)
- ★ Full Color Litho Hard Cover
- ★ Fully Customizable Cover Design
- ★ Available with Smythe Sewn or PUR Binding
- ★ 100lb Archival Grade Paper
- ★ 100lb Recycled Paper Available

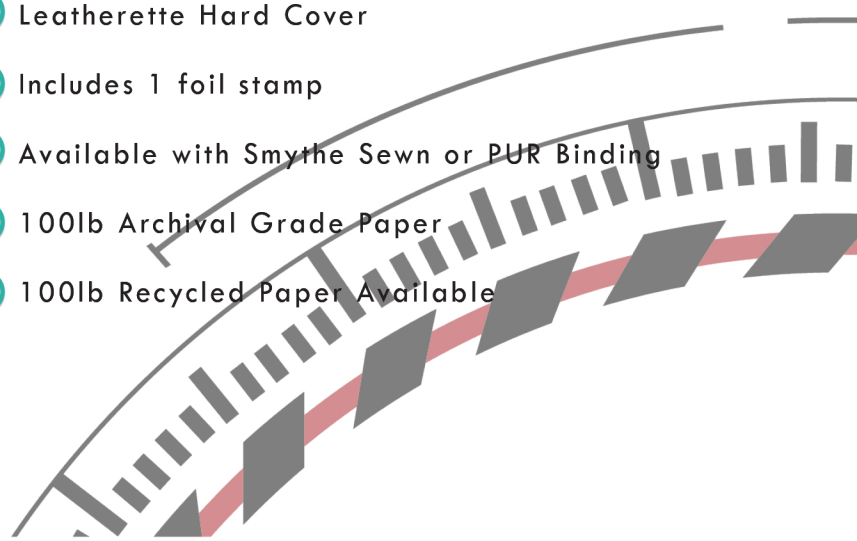
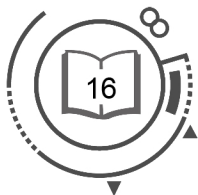


## Classic Hard Cover

The Classic Cover is a stylish leatherette hard cover that includes a foil stamp. Both the covers and the foil stamps are available in several color options.

### Features of the Classic Hard Cover

- ★ Standard Size: Trim Size 8 - 8.5 x 11in
- ★ Available in Trim Size 9 - 9 x 12in
- ★ Leatherette Hard Cover
- ★ Includes 1 foil stamp
- ★ Available with Smythe Sewn or PUR Binding
- ★ 100lb Archival Grade Paper
- ★ 100lb Recycled Paper Available





# Soft Cover

The Soft Cover option includes a custom designed full color image on the front and back cover. The cover is laminated so your books have a beautiful glossy appearance. Your staff can submit cover artwork or you can pick from our cover gallery to create your cover.

## Features of the Soft Cover

- ★ Standard Size: Trim Size 8 - 8.5 x 11 in
- ★ Full Color Soft Cover
- ★ Laminated Cover
- ★ Fully Customizable Cover Design
- ★ PUR Binding
- ★ 100lb Archival Grade Paper
- ★ 100lb Recycled Paper Available

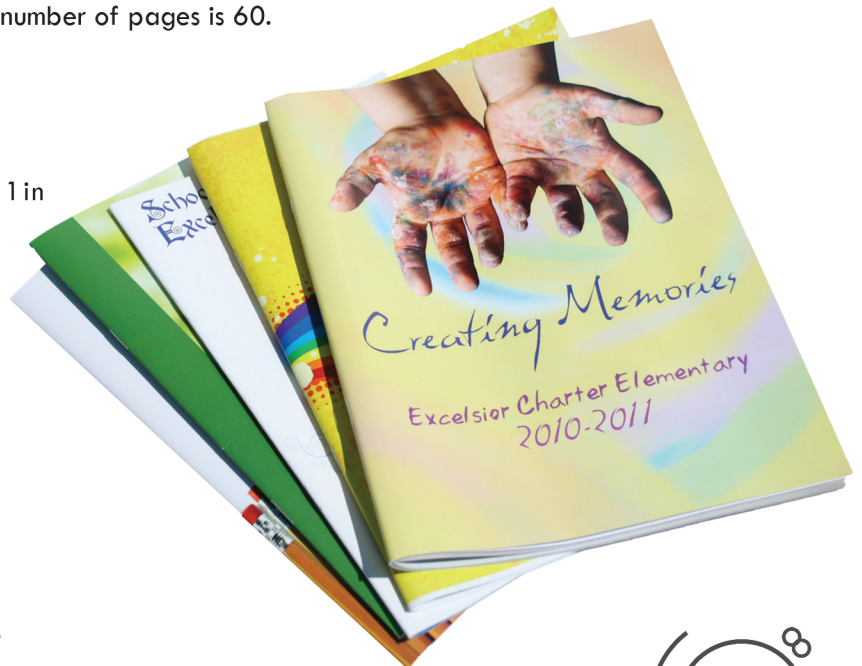


# SNAP! Book

The Snap! Book is a full color, soft cover, saddle stitched book. You can design your cover, or pick from our pre-designed covers. The maximum number of pages is 60.

## Features of the SNAP! Book

- ★ Standard Size: Trim Size 8 - 8.5 x 11 in
- ★ Full Color Soft Cover
- ★ Fully Customizable Cover Design
- ★ 80lb Archival Grade Paper
- ★ 80lb Recycled Paper Available





### Foil Stamp/Deboss 5" Tall

**Debossing** is a "naked" foil, or a foil stamp without any color added. Both foil and debossing can be used to add texture to your cover design. Use them in conjunction to create a dynamic and impactful cover.

#### Cost: (per color)

##### 100-199 Books:

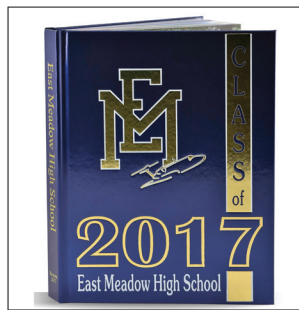
\$3.00 per book

##### 200-499 Books:

\$2.50 per book

##### 500+ Books:

\$2.00 per book



### Foil Stamp/Deboss 10.5" Tall

#### Cost: (per color)

##### 100-199 Books:

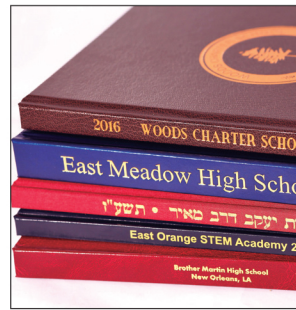
\$5.00 per book

##### 200-499 Books:

\$4.00 per book

##### 500+ Books:

\$3.00 per book



### Spine Foil

#### Cost: (per color)

##### 100-199 Books:

\$2.00 per book

##### 200+ Books:

\$1.00 per book



### Personalization

Personalization is a great way to make your students' yearbooks special and truly one of a kind. Pick from gold or silver.

#### Cost:

1 Line of Text: \$5.95 per book

2 Lines of Text: \$6.95 per book



### Year-In-Review

Include a year-in-review in your yearbook with the most current events from this past year so your students will always remember what happened in the world during the year.

#### Cost:

FREE unless additional pages are needed. Cost for additional pages per book:

8 Page: \$2.00

4 Page: \$1.00



### Printed Endsheets

All hard cover yearbooks come with standard white endsheets. Take advantage of that space and create a custom designed endsheet to extend the overall design of your yearbook.

#### Cost:

\$4.00 per book

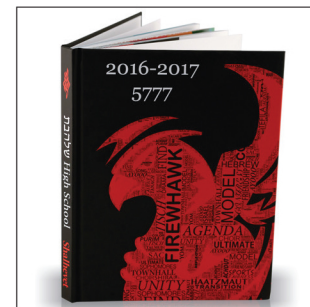


### Colored Endsheets

Simple colored endsheets are a great and easy way to add another unexpected element to your yearbook.

#### Cost:

\$4.00 per book



### Matte Lamination

Standard lamination is high gloss but you can also choose to use our matte lamination option for a soft finish!

#### Cost:

\$1.00 per book

\*- Upgrade may add to production turn-around time







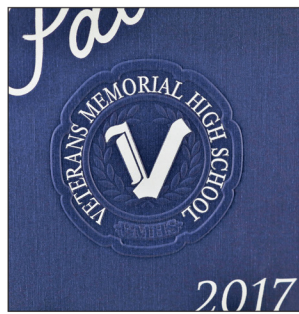
**Most AFFORDABLE**

### Rounded Corners

For soft cover books only, we can clip the edges of your book to give the corners an artistic curved edge!

**Cost:**

\$1.00 per book



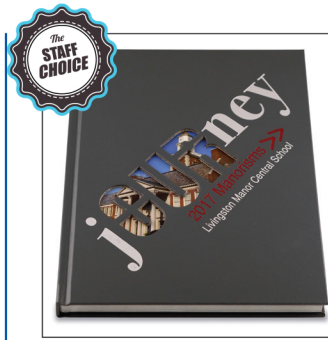
### Emboss

Embossing is a raised image that can add dimension to your cover design.

**Cost:**

**300 - 400 books:** \$10 per book.  
**400+ books:** \$8 per book.

Recommended for 300+ books.  
 Price varies based on artwork.



**The STAFF CHOICE**

### Dye Cut

Dye cuts are custom shapes that can be cut out of your yearbook cover, which allows your endsheets to show through as a feature.

**Cost:**

**300 - 400 books:** \$8 per book.  
**400+ books:** \$6 per book.

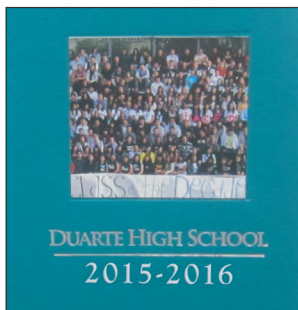


### Metal Inlay

Metal inlays are a special and unique addition to your classic hard cover.

**Cost:**

**300 - 400 books:** \$11 per book.  
**400+ books:** \$9 per book.

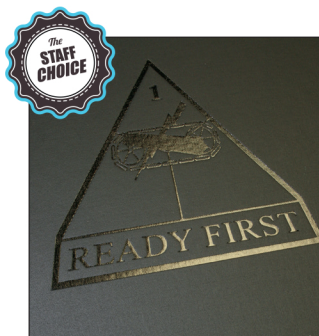


### Photo Tip-in

Add in a printed image to your classic hard cover with our photo tip-in. It is a great way to expand the design of your cover.

**Cost:**

**5" Tall:** \$500 plus \$2 per book  
**10" Tall:** \$800 plus \$2 per book



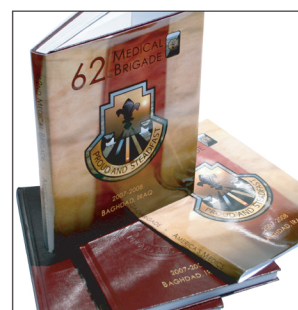
**The STAFF CHOICE**

### Spot UV Coating

Coating is a unique cover upgrade option that offers not only a great aesthetic appeal to your yearbook, but a wonderful added texture to your cover.

**Cost:**

**300 - 400 books:** \$8 per book.  
**400+ books:** \$6 per book.



### Dust Jackets

Can't decide between a signature hard cover or a classic? Add our dust jacket upgrade to combine a printed cover design over a standard classic cover.

**Cost:**

\$4.00 per book  
 \$300 minimum charge

**Most AFFORDABLE**



### Plastic Dust Jackets

Preserve the condition of your yearbooks by offering clear plastic dust jackets to your students. Our clear plastic dust jackets fit over any yearbook and add protection.

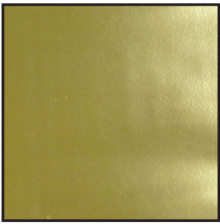
**Cost:**

\$2.50 per book  
 \$300 minimum charge



**COVER DESIGN | CLASSIC COVER OPTIONS**

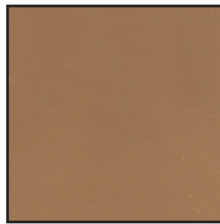
## Foil Stamp Option Included Colors



Gold



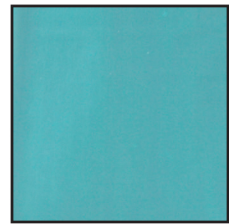
Silver



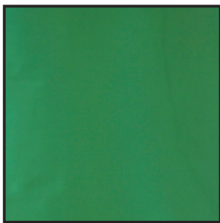
Copper



Red



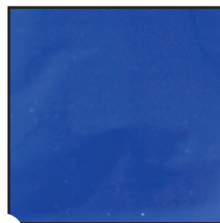
Teal



Green



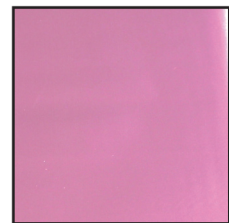
Purple



Blue



Lime Green

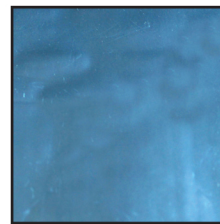


Pink

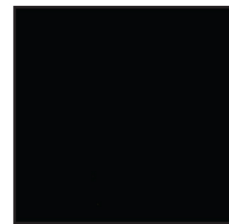
Included Foil Stamp with Classic Hard Cover:  
Maximum 22 Characters, 2 Lines of Text

## Sample Foil Stamp Text:

Forest Hills High School  
2017-2018



Light Blue

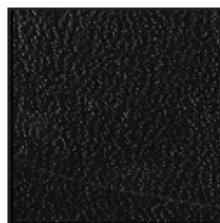


Black

## Level One Leatherette Options Included Colors



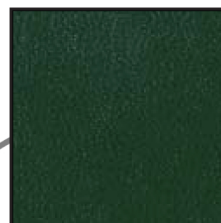
2283 KID  
BURGUNDY



1075 KID  
BLACK



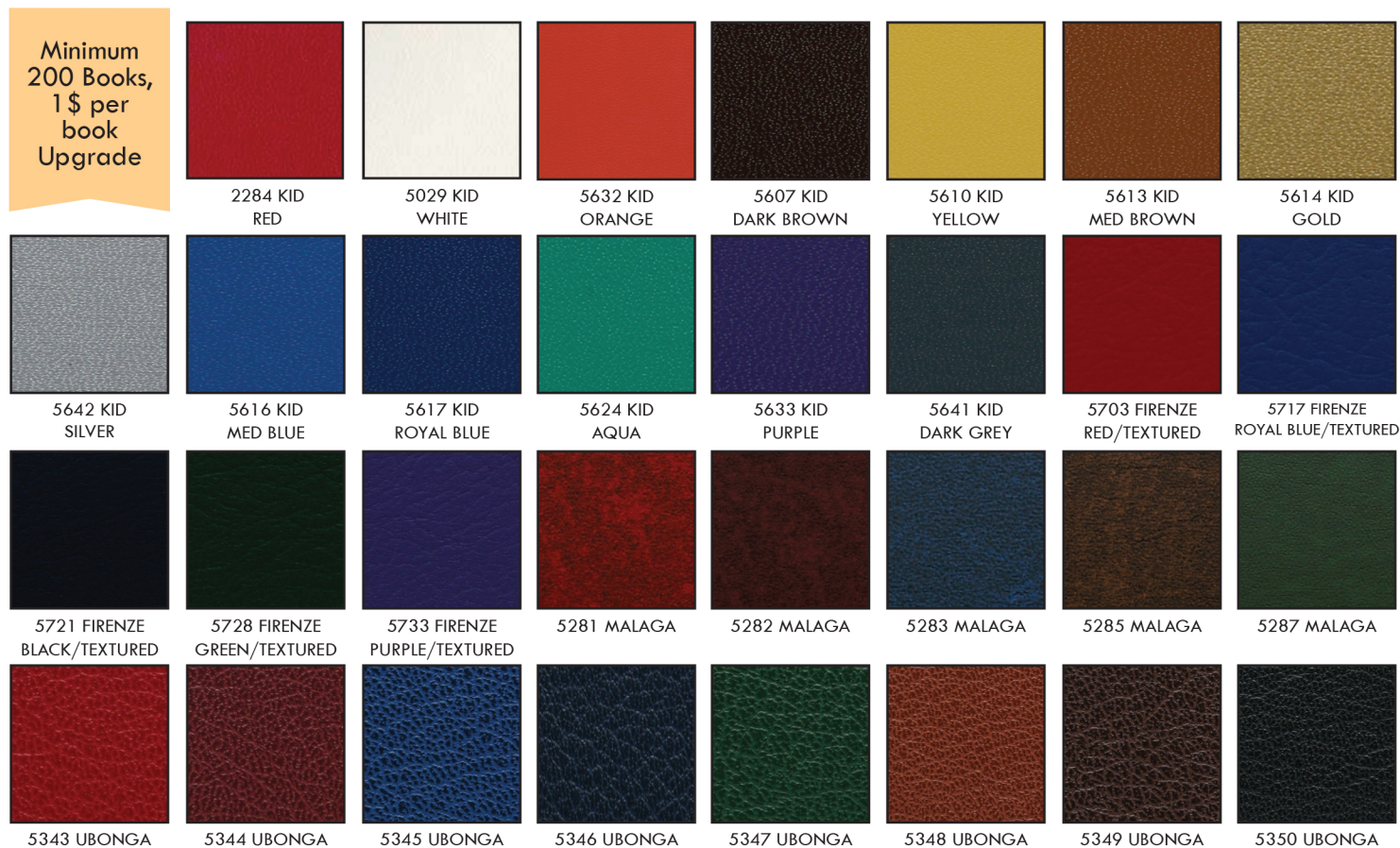
3049 KID  
NAVY



4021 KID  
GREEN



## Level 2 Upgrade Options:



## Level 3 Upgrade Options:

